



# EDUARDO JUAREZ

## CREATIVE DESIGNER

### EDUCATION

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**The University of the Incarnate Word**  
Bachelor of Fine Arts in Graphic Design  
August 2012 – May 2016  
Graduated: May 8, 2016

**The University of Texas at San Antonio**  
August 2010 – May 2012

**Design and Technology Academy**  
August 2006 – June 2010  
Graduated: June 10, 2010

### SKILLS

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#### Adobe Creative Suite

Dreamweaver	InDesign
Photoshop	Illustrator
After Effects	Lightroom

### AWARDS

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**The School of Media and Design**  
Most Outstanding Senior in Graphic Design

**DSVC National Student Show 2016**  
Group Project - Packaging / Logo  
Book Covers

**American Advertising Federation Tenth District 2016**  
Bronze - Packaging

**American Advertising Federation San Antonio 2016**  
Special Judges Award  
Gold – Book Design  
Gold – Magazine Design  
Silver – Packaging  
Bronze – Logo

**AIGA Flux Design Competition 2015**  
Merit – Poster

**American Advertising Federation San Antonio 2015**  
Silver – Logo  
Bronze – Packaging

### CONTACT

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210-663-5049

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www.eddiethecreative.com

### LANGUAGES

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#### English

Fluent

#### Spanish

Fluent

### WORK EXPERIENCE

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#### Guadalupe Cultural Art Center

**Creative Designer**

**October 2016 – Present**

Designing brochures, pamphlets, posters, programs, post cards and any printed material. Developing the branding and wayfinding for each event showcased. Handling all of the in-house printing and working directly with offsite printers for larger projects.

#### H-E-B

**Creative Advertising Intern**

**June 2016 – August 2016**

Designed and art directed printed material and campaigns for H-E-B Baby, H-E-B Pharmacy, partnerships with the Houston Texans and the San Antonio Spurs. Worked on in-store signage and logos for multiple campaigns to push specific product.

#### Bromley Communications

**Creative Intern**

**May 2015 – July 2015**

Developed and executed social media to create a greater online presence for Toaster Strudel. Provided clients such as Pillsbury Toaster Strudel, Total Wine & More and Western Union with promotional material